

ASEEES

ASSOCIATION FOR
SLAVIC, EAST EUROPEAN,
AND EURASIAN STUDIES

December 6–9, 2018
Boston Marriott Copley Place



OUR HISTORY

70TH ANNIVERSARY

THE CONVENTION

50TH ANNIVERSARY

Founded in 1948, ASEEEES is the leading international organization dedicated to the advancement of knowledge about Russia, Eastern Europe, Central Asia, and the Caucasus. With over 3,200 members, our global and multidisciplinary membership includes leaders from a multitude of fields including academia, government service, business, NGOs and much more. ASEEEES serves as a center for information, with over 10,000 following our news and announcements around the world. ASEEEES' premier publication, *Slavic Review*, has a subscription of 3,900, with nearly 5,000 readers receiving NewsNet five times a year.

2018 is a momentous year for ASEEEES, as we mark the 70th anniversary of our founding and convene our 50th Annual Convention. Join us as we celebrate the achievements in Slavic, East European, and Eurasian studies and make a commitment to its future.

KEY MOMENTS IN ASEEEES HISTORY

- 1948 AAASS is founded on June 1
- 1960 AAASS becomes a full-fledged membership organization; *Slavic Review* launched
- 1964 First AAASS Convention is held in New York
- 1967 Second AAASS Convention
- 1969 AAASS moves from U of Illinois to OSU
- 1970 AAASS convention becomes an annual event
- 1982 Stanford University hosts AAASS office
- 1995 AAASS moves from Stanford to Harvard University
- 2010 AAASS changes its name to ASEEEES, now headquartered at the University of Pittsburgh
- 2018 50th ASEEEES Convention, 70th anniversary of its founding

ASEEEES' Annual Convention is the cornerstone of our programming. Over 2,600 attend each year from across the globe to exchange ideas, further scholarship and contribute to the analysis and understanding of this critical region.

Your sponsorship means:

- The opportunity to educate scholars and other specialists about your projects and programs
- One-on-one connections with attendees
- A high-profile venue with a global and influential audience for new books and publications
- Building relationships
- Outreach to attendees with online and print recognition before, during, and after the Convention
- **Demonstrating your investment in and commitment to the future of the field**





SPECIAL ONE-TIME ANNIVERSARY SPONSORSHIP OPPORTUNITIES

In honor of the 70th Anniversary of its founding and the 50th Annual Convention, ASEEES is planning many celebratory moments this December. You are invited to add to your annual support or make a first-time commitment with one of the following special Anniversary Sponsorship opportunities. All Anniversary Sponsors will be recognized in a commemorative Anniversary Insert in the Convention Program. Sponsors will be acknowledged online and in print materials beginning Fall 2018.

In addition to the Benefits listed on page 4, sponsors at the following levels will be recognized in the commemorative Anniversary section in the program and eligible for discounts on exhibit booths, exhibitor badges and additional registrations.

FOUNDING SPONSOR -- \$50,000

- Prominent recognition in ALL Convention-related promotion
- Recognition as presenting sponsor of the Anniversary Reception at the Harvard Faculty Club
 - Prominent recognition at the Anniversary Dance Party
 - Banner recognition on the Convention website
 - Also includes all Decade Sponsor benefits (see below)

DECADE SPONSOR -- \$5,000 (8 available)

- Decades will be assigned on a first-come, first-serve basis. Sponsors will be recognized in displays and printed materials memorializing significant moments in the world and in the organization since 1948. Recognition may include:
- A/V presentations at the Anniversary Reception at the Harvard Club of Boston, Back Bay
 - Signage at all Anniversary special events at the Convention
 - Special recognition in the Convention program and the commemorative Anniversary section
 - Sponsorship credit for upcoming issues of NewsNet (one Decade Sponsor highlighted per issue)
 - Decades are: 1940s, 1950s, 1960s, 1970s, 1980s, 1990s, 2000s, 2010-future

ANNIVERSARY DANCE PARTY PRESENTING SPONSOR -- \$12,500

ASEEES REMEMBERS 1948-2018 -- HISTORY/ARCHIVAL PRESENTATIONS

- Commemorative Sponsor -- Sponsor the production of a video or photography display: \$5,000 (1 available)
- Members Remember -- Sponsor the collection of members' pictures and memories of ASEEES through the years: \$2,500 (1 available):
- In Memoriam -- Help ASEEES celebrate the lives and accomplishments of members who are no longer with us: \$2,500 (1 available):

ASEEES MOBILE APP

Mobile App Sponsorships are available at various levels. See order form for more detail.

| BENEFITS (Additional to any benefits listed on the previous page per level.) | Founding Sponsor \$50,000 | Anniversary Dance Party Sponsor \$12,500 | Decade Sponsor \$5,000 (up to 8) | Platinum 70 th Anniversary Sponsor \$2,000 | Gold 50 th Anniversary Sponsor \$1,000 |
|---|------------------------------|---|-------------------------------------|--|--|
| Exclusive logo recognition on Convention program cover | • | | | | |
| Recognition on website, printed promotional materials & in convention program | • | • | • | • | • |
| Decade Banners | • | | • | | |
| Listing in Convention-related emails, Event App and October NewsNet | • | • | • | • | • |
| Registration | 10 | 4 | 4 | 2 | 1 |
| Full-color Convention Program Back Cover | • | | | | |
| Full-page ad | | | • | | |
| Half-page ad | | | | • | |
| Exhibitor booth (includes two exhibitor badges) | • | • | • | | |
| Prime location exhibit booth | • | • | • | | |
| Customized email/social media blast | • | • | • | | |
| Opening Reception tickets | 10 | | 2 | | |
| Anniversary Reception invitations | 10 | 2 | 2 | | |
| Anniversary Dance Party Tickets | 10 | 40 | 4 | | |

CLICK HERE TO ORDER

To discuss any of these sponsorship opportunities, please contact Convention Manager:
Margaret Manges
412-648-4049 aseescn@pitt.edu

ASEEES EXHIBITS

Reach key specialists as an Exhibitor. We kick off the Convention with an Opening Reception for all 2,600 attendees that takes place in the Exhibit Hall.

EVERY BOOTH INCLUDES:

- 8' deep x 10' wide pipe & drape booth, one 7" x 44" one-line ID sign, one 6' skirted table, two chairs
- Two (2) complimentary exhibitor badges*
- Free wi-fi access
- Linked organization profile/description on the Convention webpage and mobile app
- Printed and electronic recognition -- program and attendee updates
- 10% discount on advertising

BOOTH PACKAGE

| | EARLY BIRD (by 8/17) | REGULAR RATE |
|------------------|----------------------|--------------|
| Single Booth | \$670 | \$685 |
| Additional Booth | \$570 | \$585 |

BOOTH ASSIGNMENTS

Booth assignments are made based on the time and date the contract is received. Booth assignments will be confirmed once full payment has been processed. [View floor plan](#)

EXHIBITOR SCHEDULE

(Schedule is subject to minor changes)

| | |
|-------------------------|---|
| Wednesday, Dec 5 | Set-up: 4:00pm-6:00pm |
| Thursday, Dec 6 | Set-up: 8:00 am-3:00pm Hall Hours: 6:00-8:00pm Opening Reception 6:30 -8:00pm |
| Fri, Dec 7 & Sat, Dec 8 | Hall Hours: 9:00 am-6:00pm |
| Saturday, Dec 9 | Hall Hours: 9:00am-12:00pm |

HOTEL RESERVATIONS

Exhibitors should make their reservations directly [with the hotel](#) or by calling 877-901-2079.

*A third badge can be purchased for \$55; each additional badge can be purchased at the regular convention registration rate. Please respect and limit your request for additional badges for only those who will be assisting at your booth.

ASEEES ADVERTISERS

THE CONVENTION PROGRAM

- Is distributed to more than 2,600 conference attendees
- Includes a full Convention schedule, description of panel sessions, list of social activities, and index of participants
- Provides an extensive advertising section
- Is retained as a reference tool of readers in the field: department heads, faculty, librarians, scholars, graduate students, and experts from NGOs and government

TO BE AN ADVERTISER

Deadline: August 17, 2018

- Black and white high quality/high resolution PDF of 300dpi or higher
- Email as attachments to Margaret Manges, aseeescn@pitt.edu
- Multiple ads must be sent as separate attachments
- Include a link to your webpage for online "List of Advertisers"

| SIZES | RATES | SPECS |
|-------------|-------|-------------------------------------|
| Full page | \$485 | 4 ^{3/8} x 7 ^{1/2} |
| Add'l pages | \$380 | 4 ^{3/8} x 7 ^{1/2} |
| Half page | \$350 | 4 ^{3/8} x 3 ^{1/2} |
| Front cover | \$815 | 4 ^{3/8} x 7 ^{1/2} |
| Back cover | \$695 | 4 ^{3/8} x 7 ^{1/2} |

Exhibitors receive a 10% discount on the prices listed above.

**CLICK HERE
TO ORDER**

ASEEES reserves the right to refuse sponsorships, exhibitors, or ads that are deemed inappropriate or not in line with the Association's mission



ASEEES

Association for Slavic, East European, and Eurasian Studies
203C Bellefield Hall University of Pittsburgh Pittsburgh, PA 15260-6424
phone: 412-648-9911 fax: 412-648-9815 e-mail: aseees@pitt.edu